



MAGELLAN REALTY, LLC
magellansells.com

MAGELLAN
REALTY LLC



Dining room interior at 340 On The Park at Lakeshore East

MESSAGE FROM THE PRESIDENT:

As co-founder of Magellan Realty, I serve as President and Managing Broker of what has become one of Chicago's most successful real estate teams. Magellan Realty was recently awarded the 2008 Best of Chicago Award in the Condominiums Category by the U.S. Local Business Association (USLBA). Our award-winning agents live, work and play in the neighborhoods and properties that they represent.

I have always believed that my team's drive, positive energy, network of clients and close affiliation with the Chicago brokerage community make our services exceptional. The secret to our success is possessing a true passion for all that selling real estate is about. Work with any one of my agents at Magellan Realty and you will soon understand the unique culture of this dynamic company.

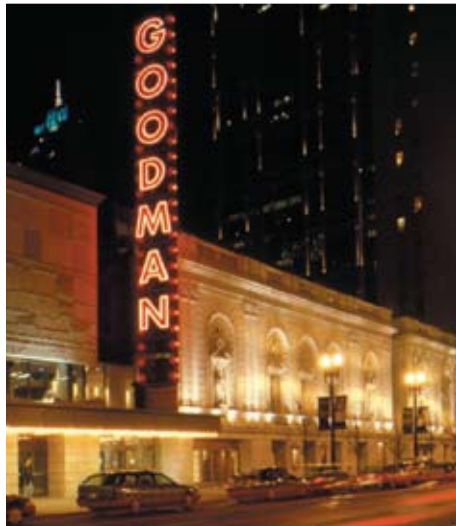
Sincerely,

A handwritten signature in cursive script that reads "Leila Zammatta".

Leila Zammatta

Leila Zammatta,
President of Magellan Realty





MAGELLAN SETS THE STANDARD IN CHICAGO: At Magellan Realty, we understand the importance of each and every real estate transaction as it relates to the market. Magellan Realty has stepped into Chicago neighborhoods and defined the pricing of the market at record numbers. On the heels of parent company Magellan Development Group who creates new neighborhoods, Magellan Realty services homeowners as the neighborhood emerges, and clients' lives and real estate needs change. Magellan Realty "The Market Maker" sets the standard for pricing in these new neighborhoods. Previous closed sales of pre-owned homes in River North, Gold Coast, West Loop and New East Side (Lakeshore East) experienced large increases of value from their strategic marketing, and sales services practiced by Magellan Realty Agents. Only a company with strong beliefs and knowledge of their product and community could validate such pricing standards in Chicago.



David Seide © Defined Space



David Seide © Defined Space



BUYERS: Not only does Magellan Realty know you, but we also know Chicago. We specialize in the New East Side (Lakeshore East), Gold Coast, River North, West Loop, South Loop, Old Town, and Lincoln Park. We know that living in Chicago is more than just choosing a residence, it's choosing a lifestyle. Our professionals can help you navigate Chicago and its neighborhoods to find your ideal lifestyle choice. We listen to you, our buyer, and assure you that we will find you the best property available to suit your needs for the price.

SELLERS: Magellan represents the most sought-after properties in the city which brings in a constant flow of qualified buyers to our offices. In addition, we offer the best marketing tools including out-of-the-box ideas to generate even more traffic and buzz around your property.



Park Newberry

Park Newberry groundbreaking



21 W. Chestnut

MAGELLAN REALTY – The Expert on Magellan Development Properties:

- No one knows as well as Magellan how to present your condominium unit at its best and then get the best price for it. After all, we design them, build them and handle their initial sales.
- Unlike most other brokers, we are constantly dealing with independent appraisal agents. We know the price we are likely to get for your property without any guesswork.
- Magellan has the reputation for excellence and sales savvy that has totally transformed the Gold Coast, Near North Side and now the New East Side. This is a highly specialized expertise that can now work wonders for you in selling your home.
- Magellan, as a developer and original seller, has a list of prospects who want to live in these buildings who are all ready to hear about your condo.
- Our team brings you a highly successful record of real estate sales throughout the neighborhoods of Chicago. They have been deeply involved for many years as homeowners and Realtors. They will put their wide network of contacts to work for you and help you make the most of every aspect of your sale, from marketing to closing your residence.



Park Newberry



Park Alexandria



Admiral's Pointe



The Caravel



The Farallon



630 North State

OUR AGENTS ARE VESTED IN THE LAKESHORE EAST COMMUNITY
LIVING IN THE PROPERTIES THAT OUR TRANSACTIONS ARE MADE.

CHICAGO'S LAKESHORE EAST... THE BEST LOCATION IN THE WORLD

David Seide © Defined Space



The Lancaster

David Seide © Defined Space



The Chandler & The Regatta

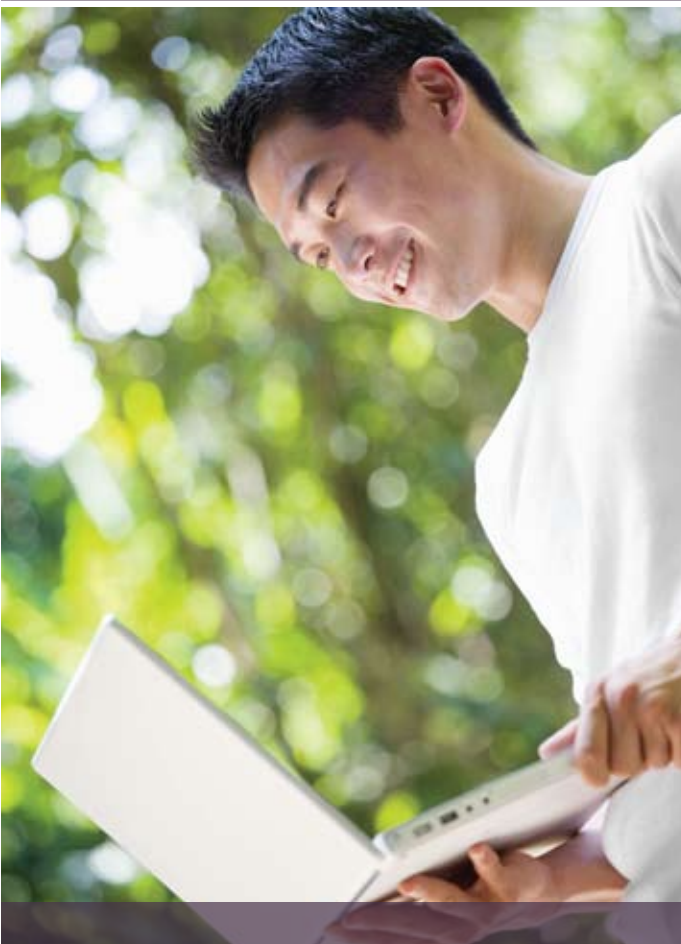


340 On The Park



MAGELLAN REALTY PRIDES ITSELF on thinking out of the box and has implemented various innovative marketing techniques that stand out amongst the competition.

- MagellanSells.com – Magellan Realty’s listing portal that is optimized for the top search engines to ensure that your listings are viewed. This is the top go-to website for the best listings in Lakeshore East and other Chicago neighborhoods.
- LakeshoreEast.com/leilaunplugged.com – Check out Magellan’s real estate blog for the daily dish on the market and new listings and information.
- Straights of Magellan Newsletter – Our custom newsletter features listings and market information. We mail our newsletter to a private list of hand-picked qualified potential purchasers and sellers.
- Eblast and Postcard mailing programs – Magellan Realty customizes listing eblast and postcards that are strategically mailed to produce optimal interest





MAGELLAN REALTY IS AN AWARD-WINNING Top-Producing Real Estate Firm

- 2009 Best of Chicago Award in Condominium Category
- 2008 Best of Chicago Award in Condominium Category
- 2008 Chicago Association of Realtors platinum- and gold-level achievers in Residential Sales and Volume.
- 2006-2008 Top Producer, New East Side
- 2003-2006 Top Producer, River North
- 2004, Top Producer, West Loop

MagellanSells.com